

## AWARDS AND ACCOLADES 2011

### THE ASIAN PASTRY CUP - NATIONAL SELECTION (April)

The Asian Pastry Cup was held on 9 April 2011 as part of The 8th Salon Culinaire in the Food & Hotel Indonesia 2011 which was held in Jakarta International Expo Kemayoran. Salon Culinaire 2009, a three day competition, was held in Jakarta in conjunction with the Food and Hotel Expo in April. A line-up of industry professionals from around the world made up the panel of judges for this Salon Culinaire as well as Representatives from the World Association of Chef Society overseers to ensure that as Indonesia enters the world culinary stage, participating increasingly in international events, the standard is consistent with major events elsewhere.

### BOCUSE d'Or INDONESIA SELECTION COMPETITION 2011 (April)

The Bocuse d'Or Indonesia Selection Competition was a challenging 3 (three) hour cooking competition between top chefs of Indonesia (Indonesian Nationals). Supported by BCP (Bali Culinary Professionals), the extraordinary team from St. Regis Bali was suitably chosen to represent Bali in the competition. The competition took place on 6 April 2011 as part of the Food & Hotel Indonesia 2011 in Jakarta International Expo Kemayoran. The Bocuse d'Or Indonesia Selection Competition was judged by some members of the World Association of Chefs Society (WACS) and judging was based on certain criteria including kitchen organization, hygiene, taste and presentation details. Having been selected, the St. Regis Bali Chef team will represent Indonesia in Shanghai in 2012 for the Bocuse d'Or Asia Selection Competition. A total of 24 countries will meet at the grand final in Lyon thereafter.

### TRIPADVISOR 2011 CERTIFICATE OF EXCELLENT AWARD (May)

The Certificate of Excellence is awarded to qualifying accommodations, attractions and restaurants listed on TripAdvisor that maintain a high overall user rating and a high volume of recent and quality reviews.

### THE INTERNATIONAL HOTEL AWARDS 2011 (May)

#### Best Resort Hotel in Asia Pacific

Established 17 years ago, The International Hotels Awards, in association with Bloomberg Television, seeks the finest operations throughout a wide range of areas to identify, highlight and reward excellence throughout the global hospitality industry. In receiving this five star award, The St. Regis Bali Resort will represent Asia Pacific in this category at the International Hotel Awards and will compete against other winning companies from Europe, Africa, the Americas and Arabia to find the ultimate World's Best in each category which will be held later in the year in the UK

### WINE SPECTATOR AWARD 2011 (August)

#### Best of Award of Excellence. Kayuputi Restaurant and Sommelier. Harald Wiesmann

Wine Spectator's Restaurant Wine List Awards recognize restaurants whose wine lists offer interesting selections that are appropriate compliments to their cuisine and appeal to a wide range of wine lovers. The strict criteria to qualify for an award includes presenting a complete wine list with accurate wine information, including vintages and appellations for all selections as well as wines available by the glass. Complete producer names and correct spellings are mandatory and overall presentation and appearance of the list is also taken into consideration.

### SMART TRAVEL ASIA.COM (September)

#### 2011 Best in Travel Poll

Now in its seventh year, The SmartTravelAsia.com 2011 BEST IN TRAVEL POLL is reflective of the readers' perceptions and favourite travel brands. Their vote is based on substantial hands-on travel experience, word-of-mouth at dinnertime chats, as well as an idea of the brand drawn from advertising and editorial exposure in the media, a great deal of this online.

The poll runs for three key months May-July. On average, voters took 15.75 air trips over the past 12 months and approximately 60 percent were based in Asia (largely Singapore, Australia, Hong Kong, India, China, Japan, Malaysia, Thailand, Philippines, and the Middle East), 20 percent in UK/Europe and 20 percent in USA and North America.

### WORLD TRAVEL AWARDS 2011 (September)

#### Asia's Leading Luxury Resort

Launched in 1993, The World Travel Awards acknowledges and recognise excellence in the world's travel and tourism industry and is regarded as the very highest achievement that a travel product could ever hope to receive.

Votes are cast by 183,000 travel professionals which include travel agencies, tour and transport companies, tourism organizations in over 160 countries across the globe as well as by fellow industry professionals in over 1, 000 different categories.